

Course Title	:	Sports Governance
Recommended Study Year	:	3 or 4
No. of Credits/Term	:	3
Mode of Tuition	:	Sectional Approach
Class Contact Hours	:	3 hours per week
Category in Major Prog.	:	Programme Required
Discipline	:	Sports
Prerequisite(s)	:	N/A
Co-requisite(s)	:	N/A
Exclusion(s)	:	N/A
Exemption Requirement(s)	:	N/A

Brief Course Description

The effectiveness of governance in a sports organization can affect the performance of the organization. This course focuses on equipping students with the knowledge and concept of governance in sports. This course covers the area in foundations of governance and authority, framework for sports governance, and governance and authority in different sports industry sectors. This course also provides students an overview of legal and ethical issues in relevant area. Upon completion the course, students are equipped with the knowledge and concepts of the principle of good governance in a sports organization.

Aims

This course aims to:

- introduce students the foundation knowledge and concepts of governance and authority in sports.
- help students to understand the structures and functions of regulatory agencies for sports at different levels
- develop students an understanding of where power resides, how decisions are made, and the impact of those factors on the goals, purpose, and structure of sport organizations

Learning Outcomes (LOs)

On successful completion of this course, students will be able to:

1. explain the concept of good governance in the sport organizations;
2. apply the guideline to design the structure and function of a sport organization;
3. differentiate the structure and function of regulatory agencies for sports at different levels; and
4. evaluate the performance of the sport organizations in the perspective on governance

Indicative Content

1. Legal Primer to Governance: Introduction of rule and regulation
2. Ethics and Decision Making in Sport Organization: Ethics issue in sports governance and how to make an ethical decision

3. Leadership in Sport Organization: Leading a sport organization
4. Board Governance and Policy Development in Sport Organizations
5. Framework for Sport Governance
 - State and Local Sport
 - Regional and National Sport
 - Global Sports
6. Governance and Authority in Different Sport Industry Sectors
7. Governance Issues in New Trend in Sports

Teaching Methods

The course is delivered through lectures, classroom discussions, case studies, video, workshops and tutorials, through the teaching and learning activities, students are facilitated to achieve the CILOs via interactive and students-centered approaches. Teacher will illustrate the essential concepts with real-life example and facilitate students to search information for active learning. Each lecture will be accompanied by relevant reading materials which students would have to read before the tutorial session.

Measurement of Learning Outcomes

In-class participation and discussion assess students' understanding of knowledge and concept of sports governance. All relevant area of the course will be discussed in the class

Individual assignment(s), such as essay writing, self-reflective papers require student to discuss and analyze real-world sport governance issues. Students are required to demonstrate their ability to apply sports governance knowledge learnt from the course and evaluate the performance of a sport organization in the perspective on governance

Group project with presentation and report, provides the opportunity for students to integrate and apply the knowledge and concepts of sports governance. Students are required to apply the guideline to design the structure and function of a sport organization. Students are required to search and study the required materials, write a report, and present their findings in class.

Final examination assesses students' overall achievement for the course. It assesses students' ability to understand and apply all knowledge and skills learnt from the course.

Learning Outcome	In-class participation and discussion	Individual assignment(s)	Group project	Final examination
1. Explain the concept of good governance	✓	✓	✓	✓

in the sport organizations				
2. Apply the guideline to design the structure and function of a sport organization	✓		✓	✓
3. Differentiate the structure and function of regulatory agencies for sports at different levels	✓	✓	✓	✓
4. Evaluate the performance of the sport organizations in the perspective on governance	✓	✓		✓

Assessment

Continuous Assessment

60%

1. 10% In-class participation and discussion
2. 20% Individual assignment(s)
3. 30% Group project (20% report and 10% presentation)

Final examination

40%

Required/Essential Readings

Hums, M. A., & MacLean, J. C. (2017). Governance and Policy in Sport Organizations (3 ed.). Routledge.

Tiell, B., & Cebula, K. (Eds.). (2021). Governance in Sport: Analysis and Application. Human Kinetics.

Recommended/Supplementary Readings

King, N. (2016). Sport Governance: An introduction. Routledge.

O'Boyle, I., & Bradbury, T. (Eds.). (2013). Sport Governance: International Case Studies. Routledge.

Overview of Sports Development in Hong Kong - Home Affairs Bureau,
https://www.hab.gov.hk/file_manager/en/documents/policy_responsibilities/msec_sport4_2005sc3.pdf

Report on Promotion of E-sports Development in Hong Kong,
https://www.ogcio.gov.hk/en/news/publications/doc/EN_e-sports_report.pdf

Souvik, N. & David, H. (2018) Introduction: ethical concerns in sport governance, *Sport in Society*, 21:5, 721-723, DOI: 10.1080/17430437.2018.1400783

Sports Policy, Home Affairs Bureau, HKSAR Government,
https://www.hab.gov.hk/en/policy_responsibilities/sport_policy/sport_policy.htm

Sports & Recreation in Hong Kong: Past and Present,
<https://www.gov.hk/en/residents/culture/recreation/facilities/sportsrecreation.htm>

Winand, M., & Anagnostopoulos, C. (Eds.). (2019). *Research Handbook on Sport Governance*. Edward Elgar Publishing.

**Additional readings may also be suggested on a topic by topic basis*

Important Notes:

1. Students are expected to spend a total of 9 hours (i.e. 3 hours of class contact and 6 hours of personal study) per week to achieve the course learning outcomes.
2. Students shall be aware of the University regulations about dishonest practice in coursework, tests and examinations, and the possible consequences as stipulated in the Regulations Governing University Examinations. In particular, plagiarism, being a kind of dishonest practice, is “the presentation of another person’s work without proper acknowledgement of the source, including exact phrases, or summarised ideas, or even footnotes/citations, whether protected by copyright or not, as the student’s own work”. Students are required to strictly follow university regulations governing academic integrity and honesty.
3. Students are required to submit writing assignment(s) using Turnitin.
4. To enhance students’ understanding of plagiarism, a mini-course “Online Tutorial on Plagiarism Awareness” is available on <https://pla.ln.edu.hk/>
5. Students must adhere to the University’s guidelines and practices when using Generative Artificial Intelligence (AI) tools. The official documents “Guidelines for Using GAI Tools at Lingnan University” and “Best Practices for Ethical and Responsible Use of GAI Tools in Course Assessments” can be found here: <https://www.ln.edu.hk/tlc/generative-artificial-intelligence/gai-guidelines-best-practices>